



KEYSER MARSTON ASSOCIATES

Founded 1973

Keyser Marston Associates, Inc. (KMA) is a full-service real estate advisory practice with offices in Berkeley, Los Angeles and San Diego.

Founded in 1973, our firm has served over 650 clients on more than 2,500 projects, including some of the most high-profile public/private partnerships in California. Our public sector clients include nearly every major municipality in California, as well as counties, ports, special districts, universities, and former military bases.

Proudly celebrating 50 years, KMA has held the same commitment to clients: to provide creative pragmatic solutions to complex urban development. Learn more at: www.keysermarston.com

We approach all of our assignments from a reality-based perspective. Our objective is to provide decision-makers with sound advice supported by strong technical analysis of all economic factors that impact success, including: market conditions, financial investment requirements, community needs and benefits, and development issues.

KMA principals average more than 30 years of practical experience, their knowledge and expertise bring clarity to the complexities of real estate development. They are speakers to industry groups such as ULI, CALED and the League of California Cities, while also serving on policy-advisory committees for the State Legislature and Governor on issues such as affordable housing, economic development and military base reuse.

Our Practice Areas Include:

- Real Estate Advisory
- Affordable Housing
- Enhanced Infrastructure Financing Districts (EIFDs)
- Land Use Economics
- Fiscal and Economic Impacts
- Economic Development

